



FEBRUARY 4, 2016  
SAR OFFICES

## MLS Board Meeting Minutes

1. Eric Degerberg called the meeting to order at 8:38am
2. Quorum is Present
3. Minutes from the January meeting were reviewed. MOTION was made to approve the minutes as written. The minutes were approved.
4. Introduction of Guest:
5. New Member Review:
  - Courtney Taft – Primary
  - Tani Carr – MLS Only
  - Aimee Straw – Primary
  - Jon Broude – Primary
  - Lisa Case – Primary
  - Scott Starmann – Primary
  - Misty McMillan – Primary
  - Kyle Hausler – Primary

A MOTION was made, as well as a SECOND. These members were conditionally approved by the MLS Board.

Mikel Ziruolo, Membership Director also noted that when an MLS only participant joins a primary office with our Association, there are implications. The implications being that the office can no longer have any non-member licensees and MLS only participants in the same office. This is due to our MLS Only Participant application that states that all members of the office must join for MLS Participation. This is just something to be aware of.

6. Review of Member Counts:

Full Member	527
Secondary	40
Non Member Licensees	3
Affiliate Members	70
MLS Only	40
Totals	680

7. Announcements:
  - a. Town Manager Forum – Feb 18<sup>th</sup> @ Frisco Senior Center
  - b. Clarity Conference – Feb 24-26. Kristi Gifford, Eric Degerberg & Spencer Thomas will attend.
  - c. Lawrence Yunn – The NAR Economist will be speaking March 3 at the Pioneer Club in Breckenridge. Town leaders and the Press will also be invited.
  - d. Candidate Forum – March 15 at the Senior Center. This will be a Pizza and Politics event from 11-2 with the public being invited.
  - e. New Projects in Summit County Forum – Silverthorne Pavilion on May 3. More details to follow.

### Attendees:

Andrew Biggin  
 Lisa Bova  
 Kevin Broadrick  
 Kathy Christina  
 Eric Degerberg  
 Kristi Gifford  
 Frank Hofmeister  
 Mike Krueger  
 Sarah Thorsteinson  
 Mikel Ziruolo

### Guests:

Susan Gunnin  
 Bonnie Smith  
 Kristin Walters

### Minutes taken by:

Stacie Buer

### Absent:

Lisa Angell  
 Tom Kozlowski  
 Spencer Thomas

8. Financials:

Sarah Thorsteinson reported that Lindsay Gremmer is still working on the financials for end of year as well as end of month. Sarah distributed preliminary December reports for the board's review. Sarah also noted that May 14 and 15 is the next audit as required by SAR and NAR.

9. Sold Data Update:

Kristi noted that only one security group had access to the data, and this is a security group that we don't use. She is working with CoreLogic to get this rectified. Kristi asked the group to determine what fields should be included in sold data. It was determined that we would include the following:

Sold Date, Sold Price, Sold Price / SQ Ft, List Price / Sold Price Ratio.

This would be in addition to the "normal" fields that are already provided.

10. Matrix Classes:

Eric noted that there have been mixed reviews on the classes. He asked Kristin Walter for an update.

Kristin began by noting what went well:

- Class were well attended
- Good handouts provided by SAR staff
- Good support provided by SAR staff

Kristin then noted what didn't go well:

- 1/3 of the class time was taken up with denial & attitude with regards to Matrix.
- Some disruptive and disrespectful comments to the SAR staff
- Beginners stayed for the advanced class and slowed the advanced class way down.

Kristin thought that capping classes at 10 people with a 45 minute max might be good. She thinks it would be best to encourage the beginners to leave rather than staying. She would like to see a strong message from the board stating that this is happening with the details. It was also suggested that the board provide a list of "to do's" prior to the switch over to be sure that brokers are doing all steps needed to make the transition smooth. It was noted that 6.14.2 would be released next week which will include a patch to fix some of the bugs that were found. Andrew stated that he will follow up with Corelogic to ensure that the bugs we have shared with them had been addressed.

11. Supra – It was noted that we are currently working on getting proposals.

12. Craigslist Scam: One of our guests noted that she has been the victim of stolen identity and her name is being used on Craigslist ads for short term vacation rentals. The public is communicating with this person and they request money to be sent, then they never receive confirmation. This scam is ruining reputations causing a loss of business. Physical harm has been threatened in some cases. There was discussion as to whether removing unbranded virtual tours would help alleviate this situation because they contain un-watermarked photos. This has also happened with another broker in the county. Eric stated that he would bring up this issue at the Clarity conference to see if they have any ideas. It was suggested that this issue be shared at office meetings so that brokers are aware that this could happen to them.

13. Clarity: The board reviewed the current set up of the single sign on screen. Eric suggested letting the SAR Board of Directors determine the price and rules for the Affiliate advertising module. It was suggested by the MLS board that SAR consider 8-12 rotating spots at a cost of \$200 a month with a 6 month commitment. It was suggested that affiliates be allowed to buy a maximum of 3 of these spots. It was suggested that this be first come, first pay situation.

14. Meeting was adjourned at 11:14am