



JULY 6, 2016
SAR OFFICES

MLS Board Meeting Minutes

1. MLS Chair called the meeting to order at 8:42am.
2. A MOTION was made, seconded and approved to accept the minutes from the June 2 meeting as written.
3. New member applications were reviewed. A MOTION was made to approve the applicants and forward them to the SAR Board for final approval. This motion was seconded and approved.
The following members were approved:
 - Mollie McGee – Primary – Keller Williams
 - Travis Williams – Primary – Colorado RE – Barb Schneeman
 - Dishon Lutz – Secondary – Cherry Creek Properties
 - Monica Breckenridge – Secondary – Pink Real Estate
4. The board reviewed the current member count:
 - Full Member – 542
 - Secondary Member – 41
 - Non Member Licensees – 3
 - Affiliate Member – 72
 - MLS Only – 43
 - Totals – 701
5. The CEO updated the board on the announcements:
 - Open House Summit – July 9th
 - HOA Update & Topics class – July 27th @ 9am
 - SAR Summer Picnic – July 29th @ 5pm
 - MLS Board Meeting – August 4th
 - SAR Board Meeting – August 11th
6. Financials –
 - Sarah provided the board with the bank statement from April's financials. A MOTION was made, which was seconded and approved to approve the financials from April. May's financials were reviewed. A MOTION was made, seconded and approved to approve the May financials.
7. CEO Update:
 - i. Sarah reported that Sue Frank is now out of the halfway house and has her own apartment in Pueblo. It was noted that the listing price of her house has been dropped to \$485,000 but is going into foreclosure on August 12th. The goal is to try to sell prior to foreclosure. Kathy Christina noted that she has been working closely with the listing broker, AnneMarie Ohly and just found out that there is an offer on the property for \$460,000 but 5 more showings are scheduled. They are holding off on accepting any offers at this time until after the 5 showings are complete.

Attendees:

Andrew Biggin
Lisa Bova
Kathy Christina
Eric Degerberg
Kristi Gifford
Mike Krueger
Sarah Thorsteinson
Tom Kozlowski
Kevin Broadrick
Mikel Ziruolo

Minutes taken by:

Stacie Buer

Guests:

Tom Harmon

Absent:

Lisa Angell
Frank Hofmeister
Spencer Thomas

8. Financials: Financials were reviewed by the board and will be filed. Sarah noted that MLS is under budget by 9%. The board requested that they view the bank statements prior to approving these. Sarah will provide copies to the board and these will be reviewed and approved at the next meeting.
9. ShowingTime presentation. A representative from ShowingTime presented their new statistics and reports product to the board. After the presentation, the rep explained that the cost would be under \$1.50 per member and could be implemented in under 60 days. A MOTION was made to move forward with the investigation of this product with the price not to exceed \$1.50 per member based on the review of the contract by legal counsel. This motion was seconded and approved.
10. MLS Chair Report:
 - Eric noted that he traveled to the Corelogic user group along with Kristi and Spencer Thomas. He noted that Matrix 360 will be coming sometime next year. Matrix 7.0 will have many portal improvements and a new and improved user interface. This would most likely be released to us in the third quarter or later. These changes could require more broker training.
 - Eric discussed the difference between Trestle and Upstream products. When using Upstream, the user enters the information into Upstream and then Upstream sends the data out to the MLS and other syndications. When using Trestle, the user would put the information into the MLS and then Trestle would send it out from there.
 - Eric noted that there have been some Ski MLS improvements.
 - Kristi noted that the maps will be switching to Google maps. This may require reconfiguration from the members.
 - Kristi noted that she was just made aware that RESO certification now needs to be done every year rather than every two “versions” as RESO originally stated.
 - Kristi noted that she will be working on a CMA work group toward improvements.
11. Unfinished Business:
 - MLS Bylaw revision to training:
 - i. **To update Section 4.1 Participation Defined in the MLS Bylaws to match Section 15 Orientation Rule of the Rules and Regulations regarding MLS Training must be attended in person within the first 2 available sessions.** A MOTION was made to approve this change. It was seconded and approved.
 - Proxy Vote Outcome – A proxy vote was taken to vote on whether to approved Corelogic’s 7 cent increase to keep Google street view. This PROXY VOTE was approved.
 - Admin Policy – Proposed Motion to add Public Service Members definition into the MLS Rules:

Public Service Members. Public Service Members shall be individuals who are interested in the real estate professions employees of or affiliated with educational, public utility, governmental or other similar organizations but are not engaged in the real estate profession on their own account or in association with the established real estate business. A MOTION was made to approve the above change for the purpose of separating out the Assessor’s offices from the Real Estate offices. This was seconded and approved. It was determined that a new fee structure would be attached to this member group. This will be added onto the August agenda. Andrew requested that Kristi do some investigation on how other associations handle this. Kristi will check with Todd or Ron from Corelogic.
 - A discussion took place regarding brokers joining the Association from larger offices in Denver. The question was posed as to why we don’t enforce that all brokers in that office join. It was noted that we have discussed this with legal counsel and have been advised that we should not enforce/implement this rule. Tom Harmon will talk with Jon Sargent and also get another legal opinion as well.
12. New Business:
 - Keller Williams RETS Request: The board spent much time discussing this situation. Tom Harmon was able to join and stated that he misunderstood the request and he rescinds his request to the board.
 - Affiliate module on SSO – Who gets the \$
 - i. A MOTION was made to have all money from the SSO Ad sales go to Summit MLS, inc. and MLS will give money to SAR as determined in the future.

- MLS Nominating Committee –Eric Degerberg, Andrew Biggin, and Kathy Christina will volunteer for the nominating committee. Staff was instructed to send an email to the Association membership with an invite to join the MLS Committee for future voting directors.
- Input of wrong Selling Agent fine – Proposed motion: **Entering Incorrect Selling Agent. \$100 per offense. The correct selling agent must be entered. If a non-member participates in the sale of the property, Participant or Subscriber must enter the Non-member code.** Kristi explained that when the incorrect information is entered it skews the data. The above motion was approved with changes. This was seconded and approved as follows: **Entering Incorrect Selling Agent. Following the \$100 per offense bracket in Schedule A. The correct selling agent or team must be entered. If a non-member participates in the sale of the property, Participant or Subscriber must enter the Non-member code of 99999.**
- Year Built – Adjusted Year Built – Discussion took place on what is being collected in the MLS. It was determined that our collections process for year built will remain the same as it is provided by the Assessor’s office. For the adjusted year built, brokers will be instructed to use the remarks sections for this information.
- IDX Rule Discussion – Proposed motion: **Change Rule & Regs: 16.3.4 Participants and agents of an IDX Broker Participant may display information available through IDX on their own agent websites as long as it reverts back to the original IDX Broker Participants website. This is subject to their Broker Participant’s consent and control and the requirements of state law and/ or regulations.** A MOTION was made, seconded and approved to completely remove 16.3.4 due to conflicts with our current compliance agreement.
- It was determined that due to time constraints, the remaining agenda items will be discussed at the August Meeting. These items are:
 - i. Unbranded Tour vs. License Law
 - ii. Open House advertisement on Public Remarks
 - iii. Sold Book Report for Affiliates
 - iv. R&R – NAR recommendations and requests
 - v. Search for our upcoming Pres. Elect.
- Meeting was adjourned at 12:03pm