



MAY 30, 2018
SAR OFFICES

SAR Board Meeting Minutes

1. **Call to Order-** Jason Smith, President called the meeting to order at 8:34am.
2. **Roll Call-** Quorum is Present
3. **Public Comment period:** no guests attended.
4. **Approval of Minutes** – A MOTION was made, seconded and approved to approve the April 23rd minutes as written.
5. **Consent agenda-** The new members were approved on May 11th by email vote.
6. **SAR Snapshot Review**
7. **Next Board Meeting:** June 21, 2018 with MLS
8. **President's Report-** Jason Smith
 - a. A finance taskforce has been created with Tom Coolidge chairing, Dan Cottrell, Tom Kozlowski, Tom Harmon, Eric Degerberg sitting on the taskforce. They will look at trends over the past ten years.
 - b. Jason and Sarah met with the County and a few other REALTORS® as the County develops a Short-Term Rental policy. Nothing was decided at the meeting but the County was appreciative of the input from REALTORS.
9. **CEO Report** – Sarah Thorsteinson
 - a. SAR action items reviewed.
10. **MLS Update-** Kevin Broadrick, President, Summit MLS, Inc.
 - EProperty Watch Update : eProperty Watch removed the clause in the contract that allows for ads to appear in the future. The contract has been signed and is expected to be released to the members this summer.
 - R&R NAR Updates :continued discussion on NAR Updates and continued review with legal.
 - IDX/Client Portal field review update :Continued discussion of search fields, and possible map search.
11. **Affiliate Report-** Maggie Dew, Chair

There is continued preparation for the Affiliate Trade Show. There will be a class at the event again this year. This topic will be on Summit County Community Development, including impact fees on Affordable Housing and how to use the property search tool in the County.

Attendees:

Jason Smith
Tom Coolidge
Kathy Christina
Kevin Broadrick
Stacy Shelden
Betty Stielow
Kristin Walter
Jackie McPheeters
Dave Greenberg
Dana Cottrell
Betty Stielow
Maggie Dew

Staff in Attendance:

Sarah Thorsteinson

Minutes taken by:

Sarah Thorsteinson

12. Policy Committee Report- Stacy Shelden, Chair

The Policy Committee is reviewing and updating the SAR and MLS Bylaws, making sure they are consistent with the Operating Framework and up to date with NAR Mandatory Language.

13. April Financials- Sarah Thorsteinson

The Executive Director reviewed the April Financials for SAR and MLS. There was a MOTION and SECOND to approve the March SAR and MLS financials. The MOTION PASSED.

14. New Business

- 1. Strategic Thinking: Goals & Objectives.** The Board began a three-part discussion of strategic thinking for the association, including where the association is and where it needs to be for our members; the Association as it relates to other Mountain and Ski resort associations and how SAR can partner; and where SAR is in the national picture as NAR pushes for Board and MLS consolidation. The Board feels the main objectives for the Association are: 1. Elevate the **Professionalism** of a REALTOR® through local knowledge to assist the Consumer. 2. Fortify the **value of a REALTOR®** to the Consumer. 3. Support the **Summit County Community** and real estate industry through outreach, engagement, and advocacy. The Board would like to promote SAR accomplishments to the members and have an “Elevator Pitch” that Board members can use to talk to members about all that the Association is doing for its members.

15. Adjournment from General Meeting at 11:37 PM.