



FEBRUARY 11, 2016  
SAR OFFICES

## SAR Board Meeting Minutes

1. Meeting called to order by Tom Harmon, Chair, at 8:38am. Quorum was present.
2. Motion made and a second given to approve the minutes as written from the January 15, 2016 SAR Board Meeting. Voted and approved.
3. Consent Agenda: Review of new members for approval
  - Tani Carr – MLS Only
  - Aimee Straw – Primary
  - John Broude – Primary
  - Misty McMillan – Primary
  - Lisa Case – Primary
  - Scott Starman – Primary
  - Kyle Hausler – Primary
  - Mike Schocket, Schocket Photography – Affiliate
  - Great Western Lodging

Motion and second to approve new members – voted and approved.

4. Review of Member counts –
  - Full Members – 527
  - Secondary Members – 40
  - Non-Member Licensees – 3
  - Affiliate Member – 70
  - MLS Only – 40
  - Total Membership – 680
5. Next Board meeting is March 17.
6. Announcements:
  - February 18<sup>th</sup> – Town /County Manager Forum
  - March 3<sup>rd</sup> – Cocktails with Lawrence Yunn, NAR Economist
  - March 8<sup>th</sup> – Marki Lemons Ethics of Social Media Class
  - March 14<sup>th</sup> – SAR Breck/Blue River Candidate Forum
  - March 15<sup>th</sup> – SAR Frisco/Silverthorne Candidate Forum
  - March 30<sup>th</sup> – Affiliate Trade Show
  - May 3<sup>rd</sup> – Membership Meeting: “New Development in Summit”
7. President Report:
  - Tom noted that he, nor Sarah, has received the Petition for Honesty and Transparency from membership.
  - Kathy asked for volunteers to help work on changing our policy governance to office policy. Tom suggested that an HR company or an attorney help us with changes. Sarah noted that our lawyers do not have anything to help but suggested

### Attendees:

Tom Coolidge  
Kathy Christina  
Dennis Clauer  
Eric Degerberg  
Kristi Gifford  
Tom Harmon  
Jackie McPheeters  
Stacy Sheldon  
Bonnie Smith  
Jason Smith  
Sarah Thorsteinson  
Ryan Walsh  
Mike Ziruolo  
Carmen Yonn

### Not in Attendance:

Kijah Hanson  
Maggie Dew

### Guests in Attendance:

Mark Nunn

### Minutes taken by:

Stacie Buer

using our by-laws as the governing document. Bonnie Smith suggested contacting Gar Anderson with NAR as he may be able to assist.

8. CEO Report:

- Sarah noted that one of the big projects she has been working on is the policy and recommendation on our reserves. Lindsay Gremmer will address this later in the meeting with the financial update.
- Mikel received kudos for bumping up the sponsorship for the Lawrence Yunn cocktails. She was able to get a sponsor to contribute \$1500 towards the event. The sponsor is Summit Mountain Rentals. This is the highest contribution we have asked for and she was able to secure this amount which is amazing.
- Grants – Sarah applied for and received a \$2,100 grant for Pizza and Politics. This is more than last year. Sarah has received great feedback from CAR on our program.
- Boundary Changes – Sarah noted that the board approved (via email vote) to move forward with the boundary change. Sarah has send letters to the boards involved for their approval. They have until March 18 to respond.
- Kathy Christina and Kristen Walters have agreed to sit on the Pro-Standards Committee this year.
- Sarah has been working on a Management agreement between MLS and SAR. Part of this process also includes a lease between SAR and MLS. This should be completed soon.
- Website – It is coming along well. We are still looking at a March 4 release date. There was discussion about changing the domain name to something shorter. The board decided to leave the domain as it currently is.
- We have our annual audit scheduled for May 16 and 17.
- Parade of Homes – last year we were unable to contribute to this event and Sarah asked the board about participation this year. We have \$5,000 in the budget for this type of sponsorship. Sarah noted that she hasn't received the sponsorship levels as of today. There was a brief discussion about this and where we should be spending this money. No decision was made at this time.
- Chipping program – A chipping program update was included in all the board packets. Sarah noted that she recently met with Dan Schroeder and they both agreed that this was a very successful program. Dan won a national award for innovation partly because of this program. Dan also noted that the SAR flyer helped make this program successful. The budget was cut to \$50,000 this year which means there will only be one loop through towns rather than the two that have been done in the past. Sarah suggested that Dan approach the towns about helping contribute money towards this program and the possibility of SAR helping as well. The board felt that this was a great place to invest money. Sarah asked for the board's approval to put together a letter from the Association asking the Governor to support wildfire mitigation financially. The board agreed and Sarah will move forward with drafting a letter.
- Sarah noted that she received a phone call yesterday at the end of the day from a concerned borker. They had just heard that the Town of Frisco is considering banning short term rentals. Sarah just mentioned this so that the board would be aware of this, but needs to get more clarification. She will follow up with the town on this.
- SAR Charitable Fund – Mikel and Sarah met with the Summit Foundation. They are in the beginning stages of this and will report more details at a later date.

9. A MOTION was made, and it was seconded and approved, to move into Executive Session for the purpose of reviewing financials and specific legal action. The general meeting continued following Executive Session.

10. MLS Report –

- Kathy reported that Clareity is moving forward. The MLS Board reviewed the sign in screen and have made come recommendations for changes. There will also be an affiliate advertising spot. The MLS board would like SAR to help determine the cost of this advertising. They suggested having 8-12 rotating spots with a 6 month commitment. Kathy noted that we currently have approx. 24 affiliates interested

in this. The MLS board suggested \$200.00. A MOTION was made and it was seconded and approved, to move forward with the advertising as recommended by the MLS board with a monthly fee of \$250.

- Matrix classes are going well. We have changed the format for the next meeting on the 16<sup>th</sup> to try to help the advanced class get the help they need. Advanced will be from 1pm-2pm and the beginner class will follow at 2pm. Kathy noted that they are currently working with CoreLogic to work out the bugs. Kathy requested that board members continue to use Matrix and let her or Eric know of any bugs that they find.
- The meeting was adjourned at 11:34am.

