



APRIL 13, 2017
SAR OFFICES

MLS Board Meeting Minutes

- Meeting was called to order at 8:35 by Kevin Broadrick.
- A review of the minutes from the previous meeting took place. A MOTION was made, seconded and the minutes were approved.
- Review of New Member applications: A MOTION was made, seconded and approved to accept all members as listed, with Shari Evans' application being conditionally approved pending her license. (PLEASE NOTE: Shari Evan's license was not active, therefore, she was not approved for membership this month). An email proxy vote will be sent to the SAR board for final approval.

New Applications April 2017

	Name	Membership	Office	Location
1	Corte, Joseph	Affiliate	Centennial Bank and Trust	Breckenridge CO
2	Moran, Michael	Affiliate	Pillar to Post, Inspector	Eagle CO
3	Whitson, Gary	Affiliate	On Q Financial, Mortgage Lending	Denver CO
4	Ashby, Eve	Primary	Sifer Smith and Frampton	Breckenridge CO
5	Causland, Leo	Primary	Key to the Rockies	Keystone CO
6	Flickinger, Michelle	Primary	Colorado RE - Jason Smith	Dillon CO
7	Gardner, James	Primary	RE/Max POTS	Breckenridge CO
8	Hadden, Jared	Primary	Bristlecone Realty Group	Alma CO
9	Helton, Shan	Primary	Keller Williams Top of the Rockies	Frisco CO
10	Kahale, Louie	Primary	ADI, Realty LLC	Breckenridge CO
11	Lawer, Catherine	Primary	Omni RE	Dillon CO
12	Lindsey, Brittany	Primary	Coldwell Banker Mountain Properties	Breckenridge CO
13	Matthews, Alek	Primary	Ski Colorado Real Estate	Breckenridge CO
14	Olds, Steven	Primary	RE/Max POTS	Breckenridge CO
15	Panariso, Blaze	Primary	Cornerstone RE	Keystone CO
16	Treiber, Ethan	Primary	RE/Max POTS	Breckenridge CO
17	Young, Victoria	Primary	Keller Williams Top of the Rockies	Frisco CO
18	Phipps, Robyn	Secondary	Keller Williams, Avenues	Arvada CO
19	Ross, Bob	Secondary	Fireside Homes	Parker CO

Drops - February 2017

Name	Membership	Office	Location
Hillman, Maggie	Primary	Maggie Hillman	Silverthorne CO
Henderson, Sherry	Secondary	Remax Unlimited	Aurora CO

- Review of Member Counts:

... March . 2017...

	Current	2016	2015	2014	2013	2012	2011	2010	2009	2008
Primary Member	542	522	507	470	483	480	517	579	598	621
Secondary Member	42	40	32	38	41	32	33	35	41	41
Non Member Licensees	9	3	14	13	3	7	5	3	8	16
Affiliate Member	72	72	101	41	50	40	44	47	38	40
MLS Only	39	41	52	57	48	63	84	94	103	116
Totals	704	678	706	619	625	622	683	758	788	834
Unlicensed Admin	147									
Total SAR/ MLS	704									

DROPS:

REALTOR	1
MLS Only	0
Affiliate Member	0

Attendees:

Kevin Broadrick
Eric Degerberg
Kristi Gifford
Sarah Thorsteinson
Mike Krueger
Mikel Traweek
Lisa Bova

Tom Kozlowski

Andrew Biggin

Frank Hofmeister

Members Absent:

Spencer Thomas

Kathy Christina

Minutes taken by:

Stacie Buer

Guests:

Travis Williams

Chantel Wener

5. Review of Announcements:
 - a. CAR Spring Meetings – Vail, April 24th – 27th
 - b. MLS BOD – May 11 from 8:30am-12pm
 - c. Tax Strategies – May 17th 9am-11:30am
 - d. SAR BOD – May 18th from 8:30-12:00pm
 - e. CREC with Bob Howe – May 24th 9am – 1pm
 - f. Memorial Day – SAR Office Closed May 29th.
 - g. Affiliate Trade Show – June 7th 11am – 2pm
 - h. Marsha Waters – Pizza & Politics June 12th 11:30-2
6. Financials – Reviewed by Sarah Thorsteinson. Sarah noted that we are transitioning to Alpine Bank from Bank of the West. Hoping to have the transition completed by the end of May. The board reviewed all of the bank statements from both Alpine Bank and Bank of the West as well as the financial statements from the CPA. A MOTION was made to approve the financials, this was seconded and approved. Discussion took place about possibly adding more member benefits such as E-Property Watch. Kristi will send out the invite for Board Members to check it out. It was suggested that the board also look at House Facts. Kristi emailed the board members the videos available on this product. A MOTION was made, seconded and approved to move the bank accounts from Bank of the West to Alpine Bank.
7. CEO Report –
 - a. SAR Board is working on tightening up Policies and Procedures and Staff Handbook. Andrew suggested that we look at other forms of insurance for the Association in case NAR doesn't provide this in the future.
 - b. NAR has reviewed the Bylaws to ensure that they meet the minimum standards.
 - c. SAR Summer 2017 Wildfire project has been expanded significantly. Received a \$15,000 Game Changer Grant from NAR. Sarah is working on the wildfire mailer and will look to expand what the content is covering. Expanding the program to include education advocacy of real estate issues surrounding wildfire in the newspaper and radio. Having a Community work day to help clean up slash around the county. Also doing a big event to celebrate our first responders in the county and will be getting co-sponsors for this. Defensible space grant of \$6,000 will be used to help locals mitigate their property. Sarah is applying for more grants to hopefully increase this number.
 - d. Lake Dillon Fire Rescue is giving Sarah and SAR an award for wildfire efforts.
 - e. RE Colorado is attempting to purchase IRIS. They are having a meeting in Vail to discuss a statewide MLS. This meeting is only for the AE and MLS Director. Sarah and Kristi will be attending. They will be listening to collect information.
8. President Report – Kevin reported for Spencer – wants to be sure that we give members relevant and useful products. 10K reports were discussed as to whether Summit MLS should continue to participate in this. It was decided that the board will wait and see what happens in the future as the only report available to CAR is the county report.
9. InfoSparks was release this past Monday. Kristi felt that the release went well and the webinar is on the message of the day for those that want to review it. Kristi will update next month as to the success of this benefit.
10. A review of “What’s new in 7.0” for Matrix and the schedule moving forward. The new Matrix is a different platform which will need to include training. This will also include beta testing of the new system.
11. IDX opt in/opt out discussion – Kristi did research and had a conversation with NAR. There is requirement to have a manual way to make this change. The option suggested at last meeting of having

the field default to Yes and removing the field so that a phone call to Kristi needs to take place doesn't meet this requirement. It was determined that we are currently meeting the requirement and have educated our members on this issue.

12. Listing history – is available through Zillow or Realtor.com and it not available through Summit MLS. It was noted that this information should be available through Summit MLS rather than outsources. It was suggested that Kristi look into 7.0 to see if any of the updates include this information. History is currently blocked with RETS. Zillow also shows the public record report which our clients cannot access. Kristi will do research on what is available and will report at the next meeting. (tax history and MLS history).
13. Comparison Report – Kristi asked for suggestions. It was suggested that “commercial” be added to sale for clarity purposes. It was also suggested that we have cumulative days on market added to the report. (cdom)
14. Co-Selling Agent Field Request – This is being recommended so that our MLS records match the Purchasing Documents. It was noted that the co-listing is there so it was decided not to make this change at this time.
15. Photo Rule – Proposed Motion: Limit photos in MLS to only photos related to the property/complex – exterior, sign to complex, parking lot view to unit. After a discussion, it was determined to leave the rule and regulation as it is and will be discussed if this seems to be becoming a problem in the future.
16. Trestle MLS cost approval - \$125 per month. We aren't currently using the system for our RETS feeds and will continue to use RETS PRO until Trestle is up to speed with Summit MLS' needs. We are currently using Trestle for our RESO certification. A MOTION was made, seconded and approved to pay this fee.
17. Re-activating off market property: Proposed motion: Property should be kept off market for 7 days to be able to copy the listing back into the system using a new MLS number. It was determined that this will be dealt with as it happens. Kristi will look into whether the Data checker could pick up schedule numbers status change within 24 hours. Discussion on allowing members to put listings in as pending or sold so that auto emails don't go out. If entered as pending, would an email go out? Can we have pendings entered and require 24 prior to changing to sold. Kristi will look into this.
18. Open floor
 - Kristi noted that she has turned of Fusion and MLXchange last week.
 - Andrew requested that the board think about other reports that may be helpful to our members.
 - Tax data should be coming in monthly for Summit. Kristi to follow up.
 - Lake County tax data – Kristi is trying to get this information but not receiving a response.
19. Meeting adjourned at 10:58am.