



MARCH 14, 2019
SAR OFFICES

MLS Board Meeting Minutes

1. **Call to Order-** Tom Kozlowski, President, called the meeting to order at 8:39am.
2. **Roll Call and Confirmation of Quorum-** The roll call was taken and 5 voting members were present for a quorum.
3. **Public Comment:** There was no public comment.
4. **February 2019 Snapshot Review-** The Executive Director reviewed the Snapshot with the Board.
5. **Consent Agenda-** New members, minutes and membership policy compliance were reviewed. There was a MOTION and SECOND to approve the consent agenda. The motion was APPROVED.
6. **Leadership Reporting**
 - A. **President's Report**
 - Discussed whether to change MLS Committee to Advisory Board. The Board decided to not change it.
 - Presented product Forewarn at a member request. Forewarn is a safety app that presents information to the REALTOR when a prospective client calls and provides criminal information, property records, bankruptcy information and more. The Board thought it may be of member interest so will recommend that there be a demo for the SAR Board at their April meeting. The SAR Board should consider negotiating a rate for brokers to sign up for themselves.
 - B. **SAR President's Report-** no report
 - C. **Executive Director Report-** The Executive Director reviewed the February Actions. She also noted the marketing committee is working on a digital media campaign to promote the value of using a local REALTOR.
7. **February Financials-** The Executive Director reviewed the February 2019 financials. There was a Motion and a SECOND to APPROVE the February Financials. The motion PASSED.
8. **Old Business:**
 - A. **CTM e contracts**

The Board discussed the latest update from CTM that they will not close the direct URL path as the MLS had requested. Board members discussed several options on how to handle the security of CTM for our members. It

Voting Director Attendees:

Tom Kozlowski
Spencer Thomas
Kevin Broadrick
Isabel Rawson
Jim Schlegel

MLS Committee Attendees:

Andrew Biggin
Lisa Bova
Eric Degerberg
Mike Krueger

Not in Attendance:

Tom Coolidge (voting)
Frank Hofmeister (voting)
Chantal Wener (voting)
Kathy Christina (non-voting)
Mark McManis (non-voting)

Guests:

Staff:

Kristi Gifford
Sarah Thorsteinson

Minutes taken by:

Sarah Thorsteinson

was decided that the Executive Director will set a meeting at the April CAR meetings with Tyrone Adams and Scott Peterson to see if CAR can influence CTM on a statewide basis.

B. New Product Update

The MLS Director gave an update on the product roll outs for Matrix 360, MLS touch, Box MLS, and Trestle. Matrix 360 implementation has been postponed due to mapping issues and holes in the product. MLS Touch is projected to launch April 29th but has had a few setbacks.

Programmers are not sure that they can redirect clients and brokers to the app. It is possible that we may need to run parallel so that brokers have time to re-invite their clients into the new system. The MLS Director is looking at easier solutions. BoxMLS was kickstarted March 6th. Launch Date is expected to be about May 6-7th. The Board chose themountainmls.com as the url and chose to use the current SAR logo for the product. The MLS Director is also looking to get Realist and ShowingTime integrated before the launch.

C. County Assessor Membership

The MLS Board was tasked with creating a fee structure for County Assessor's offices. The current fees were reviewed. The Board agreed that licensed Assessors will be assessed the same fees as non-member licensees, which includes an annual fee of \$685, and the monthly \$50 MLS fee. Other, unlicensed staff will need to sign limited license agreements. The SAR Board will determine the membership level at the April Board meeting.

9. New Business

A. Clarity Workshop updates

The MLS Director provided an update on the Clarity workshop in Scottsdale at the end of February. The conference was attended by Tom Kozlowski, Isabel Rawson, Chantal Wener, and Kristi Gifford. Key topics included Upstream chose Corelogic as their vendor, Photo enhancements and if virtual staging is ok, a legal update, coming soon listings, RESO is now pushing for MLS to mandate that vendors be RESO certified as well. While it was not discussed at the Clarity conference, the Moerhl vs. NAR Lawsuit was discussed at the Board meeting.

10. Review of Action Items for the April 11 MLS Board meeting.

11. Concluding remarks

12. The meeting adjourned at 11:36 pm.