



NOVEMBER 20, 2019
SAR OFFICES

MLS Board Meeting Minutes

1. **Call to Order-** Spencer Thomas, President-elect, called the meeting to order at 8:37am.
2. **Roll Call and Confirmation of Quorum-** The roll call was taken, and 3 voting members were present for a quorum.
3. **Public Comment:** none.
4. **November 2019 Snapshot Review-** The Executive Director reviewed the Snapshot with the Board.
5. **Consent Agenda-** New members, October minutes and membership policy compliance were reviewed. Three new members have not taken the MLS Training in the allotted time frame and have been warned. There was a MOTION and SECOND to approve the consent agenda. The motion was APPROVED.
6. **Leadership Reporting**
 - A. **President's Report-** Eric Degerberg and Kevin Broadrick will return as Directors to fill two vacant seats on the Board of Directors. We need to get more people on the Board so please start recruiting.
 - B. **SAR President's Report-** no report
 - C. **Executive Director Report-** The Executive Director updated the Board on a lunch she had with Deborah Shipley, Marketing Director, for RE Colorado. RE feels that we do not need to merge or data-share, but they would like to partner more with SAR. They would like to invite SAR to have a representative on the RE Colorado Rules and Regs committee. After some discussion, the Board appreciated the offer, but would like to decline the invitation.
7. **Financials-** The Executive Director reviewed the November 2019 financials. There was a Motion and a SECOND to APPROVE the Financials. The motion PASSED.
8. **Old Business:**
 - A. **New Product Update:**

Kristi provided an update on the new and old products:
BoxMLS- Termination notice was given to the members with no response. Box MLS will terminate by December 1, 2019.

Voting Director Attendees:

Spencer Thomas
Isabel Rawson
Chantal Wener

MLS Committee Attendees:

Lisa Bova
Mike Krueger

Not in Attendance:

Tom Kozlowski
Kevin Broadrick
Tom Coolidge
Jim Schlegel
Eric Degerberg

Guests:

None

Staff:

Kristi Gifford
Sarah Thorsteinson

Minutes taken by:

Sarah Thorsteinson

Prospects CRM- The contract is signed; we are just waiting for a timeline and starter kit.

Cloud CMA- Cloud CMA is under contract review with Prospects. We are waiting for a response and training schedule update.

Trestle- 23% of data feeds have been migrated for a total of 39/175. In addition, we have added 27 new feeds. Most vendors have at least one practice feeds so they can nail down mapping and will convert.

Showing Time- Kevin and Tom K. met with Franny of ShowingTime at NAR and had a demo on some upgraded features. They recommended that the MLS approve the Showing time upgrades and put into the budget, which would be under \$8000. The Board was not comfortable approving the new products without a demo. Kristi will set up a demo for December. It was also brought up that Homesnap is a product that the MLS should consider approving for 2020. There will also be a demo for Homesnap at the December meeting.

B. 2020 MLS Budget Draft Revisions

The Board reviewed the final 2020 Budget. There was a MOTION and Second to approve the 2020 budget as is. The MOTION PASSED. If ShowingTime and Homesnap need to be added into the budget, it can be amended later, or the funds can come out of the new technology line item.

9. New Business

A. CMLS & NAR Update

The Board discussed the NAR approved Clear Cooperation 8.0 policy that will require that a property be put into the MLS within 24 hours of initial marketing of the property. Boards nationwide have until May 1st to implement. The Board feels this is an important issue and should be implemented January 1st. They do not want a coming soon status. The fines for this violation will be an escalating fine of \$500, \$2000, and termination pending legal review. There was a MOTION and Second to implement the policy January 1st and create a fine structure for violations of \$500 for the first offense, \$2000 for the second and termination for the third. The MOTION CARRIED.

At the CMLS conference, there was a lot of discussion on copyright infringement and the DMCA. Broker B and Associations are being sued because broker A infringed on copyrighted material. The Association was dismissed based on lack of knowledge of the violation and protection by the DMCA laws.

B. Back end data feed

SAR has received a few requests to open back end data feeds on Trestle. These requests are to use the data for agent ranking, market trends reports, and CRM's other than prospects. The Board does not want to open the backend feeds due to lack of monitoring how the data is being used.

10. Open Floor items

There was a MOTION TO ADJOURN. The Motion was seconded and passed. The meeting adjourned at 10:29am.