

## MLS Board of Directors Meeting Minutes

August 13, 2020

*Protect and Promote the interest of our Summit MLS participants by providing the most appropriate and comprehensive information services that will enhance our member's ability to conduct their business.*

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**I. Call to Order** Spencer Thomas, President

The meeting was called to order at 8:34 am.

**II. Roll Call and Confirmation of Quorum (3)** Sarah Thorsteinson, Executive Director

Six voting members were present for a quorum including, Spencer Thomas, Jim Schlegel, Kevin Broadrick, Eric Degerberg and Chantal Wener. Committee members present: Andrew Biggin, Lisa Bova, Kathy Christina. Staff present: Kristi Gifford, Sarah Thorsteinson, Lindey Miller

**III. Public Comment Period** – there was no public comment.

**IV. SAR Snapshot Review** Sarah Thorsteinson, Executive Director

The August Snapshot was reviewed with the Board.

**V. Consent Agenda** Spencer Thomas, President

-The Board reviewed the July 2020 Minutes, New Members, and Membership Policy Compliance. There was a MOTION and Second to APPROVE the Consent Agenda. The Agenda was APPROVED

**VI. Financials Review** Sarah Thorsteinson, Executive Director

The Executive Director reviewed the July financials with the Board of Directors. There was a MOTION and SECOND to APPROVE the July Financials as presented. The MOTION PASSED.

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**VII. Old Business** Spencer Thomas, President

**A. Update: New Products & MLS Updates**

The Board received the following updates on the MLS new product releases, timelines, and comments.

- a. **Matrix X** – was released August 6<sup>th</sup> with the new user interface for the homepage settings, contacts, and map layers.
- b. **OneHome** – Brian Young with Corelogic is working out pricing bundle for SAR for One home, which will include HomeVisit, Matrix Learning Lab, and system text messaging for free. He is also going to include in the proposal that the Clarity API integration



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**VIII. New Business**

Spencer Thomas, President

- A. President's Report** -There was no report this month.
- B. SAR Presidents Report**- Strategic Planning has been in process with the committees for the past several weeks. The final Strat Planning Session is next week for 3 hours.
- C. Executive Director Report**- The Executive Director reviewed the membership survey and feed back on improvements for the MLS. The board felt there was great feedback from the members that was implementable. Some members of the committee noted that we should fine tune our current products and make them as best as they can be. The Board would also like request to Corelogic adding documents as an option, and strengthen tax records. There was discussion of creating a subcommittee for reviewing easy improvements in the MLS and promoting MLS benefits to the membership.

The Executive Director also introduced Lindey Miller as the new Marketing Director who will also be handing MLS responsibilities such as IDX/RETS.

**D. MLS Policy Questions**

- a. **Land Policy:** A broker has a listing in residential for a six-bedroom home but no plans have been approved. The Broker wants to go pending and then be the Custom Builder. The MLS policy is that if plans have been approved, the listing may be in residential. The board had an extensive discussion on whether to create a new category for this type of Custom-built listing because it can skewer the statistics. The Board ultimately decided to stick with the current policy and given no plans have been approved this property should be under Land not Residential.
- b. **Short Term Rentals Allowed Field:** The MLS Director clarified with the Board that they do not want Long Term rentals addressed field. The current request is to have the picklist be Yes/No/Limited (See remarks) for short term rentals. The Board agreed that there is a need for Long term rentals in this field and to keep the field Rentals Allowed as it is and change the field to mandatory with multiple section options. Motion and Second to APPROVE was proposed and make the field mandatory.
- c. **Use of MLS Terms:** NAR has a policy that allows local boards to make decisions on whether the term MLS can be used by brokers in their marketing. The Board considered whether to make a policy on whether to not allow brokers to use terms in websites or marketing and decided to table the discussion.

**E. Prep for 2021 budgeting**

The Executive Director discussed with the board options for budgeting for 2021 for membership numbers as a basis to start budgeting. The Board agreed that while we are seeing an explosion of new members, many of these will drop off and that we should stick to budgeting down 7%. The board indicated to cut travel, and budget for new products. Staff asked for encryption software for email. The Board asked for a quote on the software.

**F. Member suggestions for Board to consider**





- a. **Grand County Towns to the MLS.** The Board agreed to add the following Towns of Granby to the City picklist fields: Fraser, Tabernash, Winter Park. If it goes well, the board would like to review the picklist and add other areas of high listing data to the MLS.
- b. **Member requested that we add fields for unfinished sq. footage field, unfinished location.** The Board agreed to add this field but not at this time. The Board would like to gather several edits and send them in together.
- c. **VOW display field y/n and address display on IDX/RETS.** The board discussed and determined that due to low/no requests we will not alter the system at this time.
- d. **Resort fee** The board discussed and approved requesting this field to be changed from a percentage field to an open so that it will satisfy both percentages and dollar values.
- e. **Raising current public remarks character limit to 1500:** The board discussed this at length and agreed to find out how many characters we can go to, to keep it on one page.

#### G. Action Items from July Meeting

- a. SSO and Matrix time out has been increased to four hours
- b. ShowingTime Romelle product has been disabled.

#### H. Open Floor Items

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**Adjournment:** The meeting adjourned at 11:00 am

