

## MLS Board of Directors Meeting Minutes

July 9, 2020

*Protect and Promote the interest of our Summit MLS participants by providing the most appropriate and comprehensive information services that will enhance our member's ability to conduct their business.*

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**I. Call to Order** Spencer Thomas, President

The meeting was called to order at 8:35 am.

**II. Roll Call and Confirmation of Quorum (3)** Sarah Thorsteinson, Executive Director

Six voting members were present for a quorum including, Spencer Thomas, Jim Schlegel, Dana Cottrell, Kevin Broadrick, Isabel Rawson, Eric Degerberg and Chantal Wener. Committee members present were: Andrew Biggin, Lisa Bova, Mike Krueger, Kathy Christina. Staff present: Kristi Gifford, Sarah Thorsteinson

**III. Public Comment Period** – there was no public comment.

**IV. SAR Snapshot Review** Sarah Thorsteinson, Executive Director

The July Snapshot was reviewed with the Board.

**V. Consent Agenda** Spencer Thomas, President

-The Board reviewed the May 2020 Minutes, New Members, and Membership Policy Compliance. There was a MOTION and Second to APPROVE the Consent Agenda. The Agenda was APPROVED

**VI. Financials Review** Sarah Thorsteinson, Executive Director

The Executive Director reviewed the June financials with the Board of Directors. There was a MOTION and SECOND to APPROVE the June Financials as presented. The MOTION PASSED.

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**VII. Old Business** Spencer Thomas, President

**A. Update: New Products & MLS Updates**

The Board received the following updates on the MLS new product releases, timelines, and comments.

**a. Trestle:**

- i. **VOW Audit update** The Company submitted their timeline for full compliance. The board would like to see the company's compliance with SAR policies by October



- 30<sup>th</sup> or their feed will be suspended until in compliance. Reapplication will be required if VOW is suspended without correction for over 3 months.
- ii. Public records in Trestle update: This is an optional service for Tech Providers (not the MLS). Tech providers have been notified of the optional service. It is the Tech Providers form of Realist and is very limited on the information at this time. In addition to the current \$75 per/month charge for Trestle the addition of public records
- iii. Trestle has CLIP (Corelogic Integrated Property Number) – will be auto added in trestle soon.
- b. **Clear Cooperation Policy** – Members are still asking lots of questions, but we have had very few actual violations. Most complaints sent in are regarding land listings, new development (multi-unit) and listings that are posted in a different sub than public record. Or complaint is submitted prior to the 24 hour input rule is complete.
- c. **Matrix X** – new UX/UI for brokers coming prior to Sept 2020
- d. **OneHome** – new UX/UI for consumer portal coming prior to 2021
- e. **Auto-pop** – having issue with the city field in auto pop. County properties have over 18,000 records and keystone properties are auto-popping to Dillon due to validating against USPS zip codes..

**B. Rules and Regulations: Changes review**

The Board reviewed updates to the MLS Rules and Regulations including new NAR mandates and language regarding escalating fees. There was a MOTION and a SECOND to APPROVE the MLS Rules and Regs changes. The MOTION Passed.

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**VIII. New Business**

Spencer Thomas, President

**A. New MLS Policy on Broker Content implementation deadline 1/1/2021**

Trestle process for OLO's (aka MyDX) and RESO feed discussion – The Board discussed Trestles policy of first OLO free but additional feeds would be a cost to the brokerage. The Board determined to provide both the option of Matrix OLO and Trestle to the brokerage to keep cost reduced. Matrix OLO's will continue with Corelogic, and technology providers wanting RESO certified data will have the option of Trestle. This will provide the brokerage some negotiation leverage with the technology providers.

**B. ShowingTime *Romelle* Function Review**

Romelle is a built-in feature of the ShowingTime online scheduling system. It allows appointment scheduling from brokers with other MLS's to gain access to properties in Summit MLS. SAR recently learned of this feature with complaints from members. One of the concerns is that brokers don't know who is entering the property because they are from another area, they had assumed if it was coming from Summit's system, they are pre-vetted. Also other boards don't have the Supra eKey which causes consumer and broker frustration when they arrive to discover they would not have access. There was a MOTION and a SECOND to turn off Romelle. The MOTION Passed.

**C. Terms in MLS**

The Board discussed the nationwide discussions regarding descriptive words that could be offensive. "Master Bedroom" is the one area of concern. Staff recommended waiting to see what NAR and RESO say about the terms and then re-discuss course of action. The Board agreed.



**D. Prep for strat plan / budgeting**

- a. The Membership is interested in having access to 3d virtual tours, floor plans, and virtual staging. The staff would also like to consider Restb.ai – AI that is used with Listing data checker. Searches for image violations such as sign in yard. People, phone numbers, email addresses, text, license plates, other photo items that could be copyright infringement (watermarks).
- b. NAR has told boards to consider budgeting 10% down in members which translates to 7% in budget. The group felt it is important to budget down for 2021. Start with 7%.

**E. CMLXv - A solution for your Volunteer Leadership**

CMLS has advertised their designation for MLS leadership to learn more about MLS tech terms, and running an MLS Board. The Executive Director wanted to see if this would be something the Board would be interested promoting to new board members to learn more about the MLS. The Board agreed that it should be voluntary. One board member offered to be a guinea pig and try it and report back to the board with its value.

**F. Broker office data request for field release**

An Office asking if the Board would consider opening the field for Branded video/Branded Tour in feeds. The MLS has always had a rule of thumb of allowing anything on client detail report, but branded video/tour is not. The Board agreed to continue the policy but ganted permission to open the field. If Offices would like to provide the Branded Video/Tour on their listings they should have the capability.

**G. Action Items from May Meeting**

- a. VOW audit update – discussed above.
- b. Clip and Realist data on data feeds were discussed above.

**H. Open Floor Items**

A board member asked if the timeout period in the MLS could be extended to 4 hours. It is difficult to have to sign in regularly when you are working in the MLS. The Board agreed.

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**Adjournment**

