

**MLS Board of Directors Meeting Minutes  
February 11, 2021**

*Protect and Promote the interest of our Summit MLS participants by providing the most appropriate and comprehensive information services that will enhance our member's ability to conduct their business.*

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**I. Call to Order** Jim Schlegel, President

The meeting was called to order at 8:31 am.

**II. Roll Call and Confirmation of Quorum (3)** Sarah Thorsteinson, Executive Director

Eight voting members were present for a quorum including, Spencer Thomas, Jim Schlegel, Eric Degerberg, Courtney Peroutka Cottrell, Isabel Rawson and Chantal Wener and Tom Kozlowski. Committee members present were Lisa Bova, Mike Krueger, Shannon Bosgraaf, and Betsy Goodell. Dana Cottrell also attended.

Staff present Kristi Gifford, Sarah Thorsteinson, Mikel Traweek.

**III. Public Comment Period** – there was no public comment.

**IV. SAR Snapshot Review** Mikel Traweek, Membership Director

The February Snapshot was reviewed with the Board.

**V. Consent Agenda** Jim Schlegel, President

-The Board reviewed the February minutes, New Members, and Membership Policy Compliance. There was a Motion and second to approve the February Consent Agenda. The MOTION PASSED.

**VI. Financials Review** Sarah Thorsteinson, Executive Director

The Executive Director reviewed the 2020 Year end financials and the January 2021 financials with the Board of Directors. There was a MOTION and SECOND to APPROVE the 2020 financials and the January 2021 Financials as presented. The MOTION PASSED.

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**VII. Old Business** Jim Schlegel, President

**A. Update: New Products & MLS Updates** Kristi Gifford, MLS Director

-The Board discussed the Zillow acquisition of ShowingTime. We do not know what this means yet for market stats or Showing time scheduler. Some members have already reached out and complained. The Board would like to take a wait and see approach as the acquisition is reviewed and played out. In the meantime, the Board would like to research similar products to offer as alternates.

-OneHome. The Projected launch date is June because custom filters and photos are not ready.

-Learning Lab for Matrix/One Home is up with a demo account to members. Staff needs to add more criteria and get it ready for CE course offerings like ACU/Ethics. We are not sure on the time frame for when staff can make these wanted changes.



-ListTrac- They are making strides and working toward member statistics for their office/listings.

-Supra options for DOJ/NAR rule. Staff had a meeting with Bill Love from SUPRA to review what SUPRA is capable of in advance of the forthcoming agreement on lockboxes in an NAR settlement. There are three options with our current system. None of them were good solutions in staff's opinions. Staff recommends waiting to see what the rule is and then options can be discussed. The options included a Co-op ekey with neighboring boards that currently have SUPRA access, Provide an affiliate ekey access level, and non-member access.

## **B. Rules and Regulations Review**

The Board reviewed the Rules and Regulations Redline after the newly mandated requirements from NAR were included. It was brought to our attention that NAR mandated 1.2.2 Accuracy of listing data was redundant. The board reviewed. There was a MOTION and SECOND to Approve the NAR mandated language additions. The Motion PASSED.

The MLS Director also updated the Board that Frasca is reviewing the IDX policy in regard to misuse and reproduction. They want to tighten up the language.

There was also a discussion on adding to the Rules and Regulations the NAR anti-trust statement language on commissions and whether the Board is interested in adopting language that that would make all commission lateral regardless of membership. The Board would like to wait to see what Frasca's office sends back to us.

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## **VIII. New Business**

Jim Schlegel, President

### **A. President's Report**

The President reviewed the Executive Committee's efforts to find a Strategist to help with forward thinking thought for the future of the MLS. They interviewed three candidates and chose Gregg Larson of Clarity Consulting. The goals of the strategy session will be to:

- Keep SAR/MLS ahead of the curve as the industry changes
- How to encourage SAR membership to brokers coming from other areas.
- Look at fee/dues/application structure for SAR/MLS
- Review benefits of SAR and MLS and ability to switch them around.

### **B. SAR Presidents Report-**

Courtney Peroutka, SAR President

The President advised the Board that SAR is developing a new 501 c 3 Charitable Foundation. The Board recommended that SAR have a fund to support local businesses during COVID /search and rescue, and HS seniors.

### **C. Executive Director Report-**

Sarah Thorsteinson

The Executive Director reviewed the 2020 Strat Plan and staff Matrix and noted that all of the goals and strategies for the MLS were completed.

NoteRouter is a new email communication system that the SAR Board has contracted for that will enable members to receive the communications that want to and how they want to.



**D. MLS Policy Questions-**

-Teams. Teams are on the rise with more offices becoming virtual. There was a concern from a DR with multiple offices under them regarding what should be displayed on the MLS. There have been questions regarding whether the legal company name vs the team name should be displayed on the MLS listings and headquarters phone/address vs local team info. CAR Counsel Scott Peterson said it is a license/office policy issue. He said the Board can create a "Team name" field for this situation but Scott did not feel it was necessary. The Board decided to wait and see if this becomes a bigger issue.

-Clear Cooperation Policy. MLS Director received a complaint from a DR that that new development is excluded from the CC policy. The broker complained that for brokers to receive updates on new projects they must be in the know and sign up with builders on their projects. In search of's on the MLS have also been an item of concern recently with many emails and calls to SAR. The Board recommended ISO's should be addressed on the Message of the Day and the entire CCP should also be resent to members.

**E. Action Items from December meeting**

Matrix Map was adjusted to have only the manual setting. Geosource=Google listings were notified and corrected so they display on MLS touch and other products.

**XIII. Open Floor Items**

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**Adjournment:** The meeting adjourned at 10:32 AM

