



OCTOBER 12, 2017
SAR OFFICES

MLS Board Meeting Minutes

- Meeting was called to order at 8:32am by Spencer Thomas.
- Review of Minutes from the August 10, 2017 meeting.
A MOTION was made, seconded and approved to change Section 10. New Business, d. to include the continue research on the usefulness of this tool before terminating it.
A MOTION was made, seconded and approved to accept the minutes with above change.
- Review of new members.

New Applications October 2017

	Name	Membership	Office	Location
1	Samantha Daly	Affiliate	CMG Financial - Mortgage Banker Industry	Highlands Ranch, CO
2	Karen Seitz	Primary	Coldwell Banker Mountain Properties	Frisco, CO
3	Kelly Hepburn	Secondary	Colorado Craft Brokers, <i>Primary membership is with DMAR</i>	Dillon, CO
4	Sarah Gourgues	Primary	Resort Real Estate Experts	Frisco, CO
5	Jonathan Fry	MLS Only to Secondary	Fry Properties, <i>Jonathan is moving his membership from MLS Only to secondary because of the requirement for all licensees under the employing broker with the MLS Only participation</i>	Denver, CO
6	Darin Omtuedt	Affiliate	Summit Inspection Resolution - Inspection Resolution Industry	Dillon, CO

Drops - August 2017

	Name	Membership	Office	Location
1	Eric Malmgren	Primary	Carbonate Real Estate	
2	Carla Hyatt	Primary	Colorado Real Estate	
3	Mike Madsen	MLS Only	Rockies R.E. Network, LTD	

A MOTION was made, seconded and approved to accept the new members as presented pending SAR's approval.

- Review of Membership Counts:

Membership Report

...October . 2017...

	Current	2016	2015	2014	2013	2012	2011	2010	2009	2008	2007
Primary Member	570	540	522	489	484	486	525	581	621	656	628
Secondary Member	53	46	35	41	36	40	33	37	47	51	27
Non Member Licensees	12	13	?/2	12	8	7	5	3	8	17	17
Affiliate Member	97	74	64	47	49	49	45	48	41	56	56
MLS Only	42	44	39	57	64	63	84	92	100	117	109
Totals	774	717	660	646	641	645	692	761	817	897	837
Unlicensed Admin	151	131									
Total SAR/MLS	925	848									

DROPS:

REALTOR	2
MLS Only	1
Affiliate Member	0

- Announcements review by Sarah Thorsteinson**
 - Tighten it Up! Cybersecurity and Privacy – November 7th from 9:00AM to 12:00PM
 - FHA: What an Agent Needs To Know – November 7th from 1:00PM to 4:00PM
 - Annual Meeting Breakfast – November 8th from 8:00AM to 11:00AM
 - Summit Area Contracts with Felice F. Huntley – November 15th from 9:00AM to 1:00PM

Attendees:

Spencer Thomas
Kevin Broadrick
Eric Degerberg
Kathy Christina
Lisa Bova
Tom Kozlowski
Mike Krueger
Andrew Biggin
Chantal Wener
Isabel Rawson

Staff Present:

Sarah Thorsteinson
Kristi Gifford
Mikel Traweek

Minutes taken by:

Nikki Edson

Members Absent:

Frank Hofmeister

- MLS BOD – July 13th, 8:30-12pm
- Realist – July 25th, 1pm – 3pm

6. **Financials – Reviewed by Sarah Thorsteinson.**

- Request for copy of Bank Statements and Print out of Check descriptions from QuickBooks to be provided at each meeting. Copy of current statement provided at meeting.
- Review of September 2017 financials. A MOTION was made, seconded and approved to accept the financials as written with inclusion of bank statement.

7. **CEO Report – Sarah Thorsteinson**

Review of notes and highlights from CAR Convention; Multi-generational living, Hyperloop possibility's impact on home/work locations, Smart homes not currently sought after, Millennials looking for referrals as they seek trust and relationships, Only 6% of clients have a relationship with broker after sale- how can we as an association help build this, 20% of Realtors® view this as a career- this creates a "Mini-MLS" within this demographic, Asking Associations to reengage with surveys, higher standards for entry, higher education standards, adding the NAR Home Ownership Collation.

8. **President Report – Spencer Thomas**

9. **Unfinished Business**

a) Actively Endeavoring Update

The Board had no update on this item.

b) Photos being removed from MLS system after sale

Discussion that there is no current option to lock photos on listing after a sale. The board would like to seek legal counsel on making a new rule to prohibit the removal of photos.

c) Matrix 7.0 Release Update

Update went well, Two Brokers had complaints regarding the new placement of the agent display. The Board would like to follow up with Matrix to see if clients can have separate defaults.

10. **New Business**

a) Budget Review

The Board has budgeted for 691 members for next year and have added 15 more. They would like to review charging an Admin set up fee at next November Meeting. Clarity was discussed and the layers of security was deemed worth the expense. Additional Board Subscription Licenses were discussed.

The remaining Budget Review was discussed during Executive Session.

b) Nominating Committee

The Committee consists of Spencer Thomas, Eric Degerberg and Kevin Broadrick.

c) Listing Audit Request Procedure

The Board discussed the request for Listing Audits through SAR, especially for the issue of Commission Amount Changes. The Board would like to research an ability to lock the Commission Field when entering an MLS Listing. If so, to also have a pop up warning that includes "once a listing is active, this field cannot be changed".

The Board also discussed that if a Listing Audit is requested, this must come from BOTH Managing Brokers in writing. Any further action a Broker would like to take must go to the Ethics Committee.

d) CMLS Conf. & Colorado Conversation Update

See attached for Highlights

e) Tech Helpline Review – expires 12/12

The Board would like to continue this service and advertise actively. This includes adding a message of the day with specific tech issues mentioned to get more members involved in the service. The current usage is 4-6 people using the service per month and cost is \$5.50 per member per year.

f) Review Affiliate Spotlight Ad on SSO – Ads expired August

Not Discussed

g) Sq Ft. field/proof

The Board agreed that it was not an issue for the Board.

h) Vendor Audit Discussion

Not Discussed

i) Infosparks Widget on SSO16

Not Discussed

11. Open Floor Items

- a) The Board Discussed Future Meeting Dates: November 14th, December 14th and January 11th
- b) One Member not in accordance with Class requirements, they have not taken the New Member Orientation Class. The Board Discussed letting the Managing Broker know of this.
- c) Policy Committee
After several meetings, the Policy Committee will share the new SAR Procedures by email to the BOD on Monday October 16, 2017. The SAR Board will approve, this will be sent to Legal Approval and MLS Board will ratify. This includes SAR Staff Procedures and descriptions. Much of this has been taken from NAR Modules.
- d) BOD Member Requirements
The creation of new requirements of BOD Members to follow the Actively Endeavoring Rule as individuals and the exclusion of any New Members Convicted of a Felony was discussed.
- e) Affordable Housing in Placer Valley, more information has been requested on this.

12. Directive Recap

13. Meeting was adjourned at 11:05am.

14. Brian Young, Clarity

Clarity Bio: Merge with Corelogic

Risk Review: Currently we are at an average of 7, Had 165 Members in Remediation and all but 3 rectified this is step 1

Next Generation Tools and Dashboard: New Layouts

Broker Dashboard: Ability to have Broker Specific Layout and Designs

Reach out to MMSI to provide us Date

Look Into other possible Vendors, Inpower, Rapattoni and Blacknight to provide full integration moving forward?