



MAY 11, 2017
SAR OFFICES

MLS Board Meeting Minutes

- Meeting was called to order at 8:37 by Spencer Thomas.
- A MOTION was made, seconded and approved to accept the minutes as written.
- Approval of new members, MOTION made, seconded and approved to accept the members as presented.

New Applications May 2017

	Name	Membership	Office	Location
1	Boyle, Keith	Affiliate	Colorado Custom Retreats, Inc (Home Builder)	Silverthorne, CO
2	Divema, Rob	Affiliate	Peak To Peak Movers	Silverthorne, CO
3	Slavin, Madeline	MLS Only	Madeline Properties	Greenwood Village, CO
4	Oruz, Daniel	Primary	Keller Williams, Top of the Rockies	Frisco, CO
5	Evars, Shari	Primary	Coldwell Banker Mountain Properties	Frisco, CO
6	Snook, Scott	Primary	RE/MAX, Properties of the Summit	Breckenridge, CO
7	Stamp, Kase	Primary	Keller Williams, Top of the Rockies	Frisco, CO
8	Ulmer, Todd	Primary	RE/MAX, Properties of the Summit	Breckenridge, CO
9	Gibson, James	Secondary Out Of State	Sage Valuations	Eagle, ID

- Review of current membership counts

Membership Report

... April . 2017...

	Current	2016	2015	2014	2013	2012	2011	2010	2009	2008
Primary Member	552	523	502	470	484	486	525	581	621	656
Secondary Member	43	41	32	36	46	35	33	37	47	51
Non Member Licenses	11	3	14	12	3	7	5	3	8	17
Affiliate Member	72	74	103	43	54	42	45	48	41	56
MLS Only	39	40	42	57	48	63	84	92	100	117
Totals	717	681	693	618	635	633	692	761	817	897
Unlicensed Admin	150									
Total SAR/ MLS	867									

DROPS:

REALTOR 0

MLS Only 0

Affiliate Member 0

- Announcements:

- [Title Requirement Issues: You want me to do what?](#) - May 15th 9:30AM - 12:30PM
- [Tax Strategies](#) - May 16th 9:00AM - 11:30AM
- [NAR Code Of Ethics Review](#) - May 18th 9:00AM - 12:00PM
- [CREC Update With Bob Howe](#) - May 24th 9:00AM - 1:00PM
- [Memorial Day](#) - SAR Office Closed May 29th
- [MLS BOD](#) - June 8th from 8:30AM - 12:00PM
- [Affiliate Tradeshow](#) - June 7th 11:00AM - 2:00PM
- [Marsha Waters - Pizza & Politics](#) June 14th 11:30AM - 2:00PM
- [SAR BOD](#) - June 15th from 8:30AM - 12:00PM
- [Corelogic User Group Mtg](#) - June 27 - 28th

- Review of Financials – Sarah Thorsteinson

- Bank of the West account is now closed and funds were moved to Alpine Bank. Sarah reviewed the MLS statements with the board as well as the bank statements from both accounts. She noted that there is an increase in our monthly billing from

Attendees:

Spencer Thomas
Kevin Broadrick
Eric Degerberg
Kristi Gifford
Sarah Thorsteinson
Mikel Traweek
Lisa Bova
Kathy Christina
Travis Williams

Members Absent:

Tom Kozlowski
Frank Hofmeister
Andrew Biggin

Minutes taken by:

Stacie Buer

Guests:

Travis Williams
Chantel Wener

Corelogic which is the first increase in costs since the contract was originally written. It totals a \$2,200 annual increase. A MOTION was made, seconded and approved to accept the financials as presented.

7. CMLS designation for Kristi – Kristi and Spencer presented an overview of what this designation would do for Kristi and the Association. The total cost of this is \$425. A MOTION was made, seconded and approved to move forward with Kristi taking this designation class and it was also requested in this MOTION that a staff education line item be added to the 2018 budget and going forward, which was also seconded and approved by the board.
8. President Report – Spencer Thomas
 - Spencer reviewed Rule E47 – which deals with the need for brokers to be educated in the area in which they are selling. It was noted that a video has been placed on MATRIX under Message of the Day. It was decided that Kristi should add the verbiage to the Message of the Day as well as having Marcia Waters from the Colorado Real Estate Commission possibly speak about it when she is here in June. Suggestion of putting this in the New Member Orientation.
9. Corelogic User Group Budget – it was noted that this trip will be about \$3,000 over budget due to the amount of people going. After discussion, the board will proceed as planned due to less people attending the September CMLS conference.
10. MLS Training update – Kristi has been working with Corelogic to schedule training classes. She has set up 4 classes per year, 2 online and 2 in person. Corelogic will not charge for the online classes, and payment will only be made for the instructors face to face training. Brent with Corelogic will be coming up to do a REALIST refresher on July 25 from 1-3. Kristi is working on CE Credits for this class. Matrix 7.0 will be released in September or October and a class by Corelogic will be given on the updates. Online classes - Kristi will be building the curriculum for this which will be a mash up of past Matrix classes on, CMA, agent web page, stats, custom export and custom display, etc.... calling this class a Refresher class. Kristi asked for input from the board on what this class should cover. Overall, the board felt that these were all good topics.
11. Colorado conversations – Kristi updated everyone in regards to the Pike's Peak Board email which referred to their stance of being open to consolidation. Kristi stated that she will keep the board updated as more information is received.
12. Mountain District, Region 11 meeting – Kathy reported that at the Mountain District, Region 11 meeting, the Durango and Pagosa Springs Associations have petitioned CAR to be a part of the Mountain District. There has been much communication going on in regards to this and redistricting Colorado. Conversations will continue on this, and other industry items within Region 11.
13. Attorney Review – Kevin reported that the Executive Committee has been discussing how many boards our current attorneys represent, which is 19 of 32 Colorado boards. Conversations have begun with other boards that are not being represented by the same attorneys to see if there are any options. It was noted that our current attorneys are the best and very good at what they do. We would need to find attorneys that are in line with SAR's goals and vision as opposed to just NAR rules. Per the Board's request, Sarah has started conversations with other boards to find out who they use for their attorney. It was suggested putting together an RFP to various attorneys that specialize in real estate litigation and have conversations with these offices. Lisa Bova reviewed the history of the search in the past. She suggested that the association have conversations with Boulder as they were very impressed with their attorney in the past. Kathy recommended Hall & Evans and Kutek Rock. Discussed SAR keeping current legal counsel and MLS having their own representation, or will provide secondary advice.
14. eProperty watch & Housefax – email was sent out to test these. This was tabled to next month as the board members have not have had time to look into eProperty watch. Housefax – it was suggested that Kristi contact them and ask for a demo for next month and where is information being pulled from. Suggested that contracts for these be no longer than 2 years.
15. Statistical listings in MATRIX – Conversation continued from last month in regard to pocket listings and entered for statistical purpose listings. Solution provided by Corelogic was to create a new input form for each subtype that will have different permissions than the typical listings and will be able to be input directly to Sold/Pending Status. Vegas is already doing this. It was requested that Kristi try to get screen shots of Vegas' MLS so the board can see what it looks like. Kristi to get insight on their business rules for this too. Kristi has asked her rep to speak with other reps to see what others may be doing.
16. Matrix 6.14.23 – upgrades coming up. Kristi reviewed the "what to expect" with the board. She is currently working on clean up on the back end. Testing site was opened May 10, 2017 so she can preview the minor changes. Image changes with this release.... email signatures with a photo will need to be re-uploaded. Auto email thumbnail will not be available after the updates for old emails. There will be a map update with Google. This will need to be tested. It was noted that the contract for PIN and Google Maps have not been signed yet,

Corelogic is behind. Client portal will need to be tested as it is a complete change. Brent Adams from Corelogic will be teaching a dedicated class to the Client Portal changes in September or October.

17. History/Tax on IDX and RETS – ongoing discussion moved to June meeting.

18. Eric Degerberg reported a company that is doing minimal services where the office is out of state and to view the house you have to call the homeowner. It was suggested that this be reported to the commission based on ethics and the E-47 rule that was discussed previously. Sarah is reaching out to CAR attorney to discuss this situation to gain input on how the Association can provide education to the situation.

19. The Meeting was adjourned at 10:30am.

