



APRIL 18, 2019  
SAR OFFICES

## SAR Board Meeting Minutes

- 1. Call to Order-** Tom Coolidge, President, called the meeting to order at 8:29am.
- 2. Roll Call and Confirmation of Quorum-** The roll call was taken and 9 voting members were present for a quorum.
- 3. Public Comment:** There was no public comment.
- 4. Approval of Minutes –** A MOTION was made, seconded and approved to approve the February 2019 minutes as written.
- 5. Consent Agenda-** The Executive Director reviewed the Association snapshot and new members. There was a MOTION and SECOND to approve the consent agenda. The motion was APPROVED.
- 6. March Financials-** The Executive Director and CPA reviewed the March SAR and MLS financials. There was a Motion and a SECOND to APPROVE the March SAR and MLS Financials. The motion PASSED.
- 7. Old Business:**

### A. County Assessor Membership

The Board reviewed the County Assessor membership and determined that the current SAR Bylaws are appropriate to define licensed appraisers as REALTOR members of SAR. The MLS Board approved requiring that all licensed appraisers in the Assessor's office would be assessed the Non-Member Licensee membership level of \$360 annual fee and \$50/month MLS dues. Any unlicensed admin in the Assessor's office will not be charged any fees, consistent with REALTOR admin policies. In the event that the elected Assessor is not a licensed Appraiser, another licensed Appraiser in the office must serve as the head of the office and pay full REALTOR membership dues. Application fees for newly elected Assessors will not be required. There was a MOTION and SECOND to implement a yearly audit of Assessors office licensed admin accessing the MLS in September of each year to be consistent with REALTOR audits prior to the beginning of the Annual Dues Cycle. The Motion PASSED.

### B. Operating Framework and SAR Bylaws update

The Policy Committee shared with the Board the updates to the Operating Framework to make the SAR Bylaws and Operating Framework consistent with each other per legal

#### Attendees:

#### SAR BOARD:

Jason Smith
Jackie McPheeters
Tom Coolidge
Tom Kozlowski
John Angelico
Dana Cottrell
Jack Carpenter
Dave Greenberg

#### Not in Attendance:

Lisa Bova
Courtney Peroutka

#### Guests:

Jonathan Enns
Dishon Lutz

#### Staff in Attendance:

Sarah Thorsteinson  
Mikel Traweek

#### Minutes taken by:

Sarah Thorsteinson

review. There was a MOTION and a SECOND to approve the changes to the Bylaws and Operating Framework.

**C. President's Report-Tom Coolidge**

**D. Executive Director Report – Sarah Thorsteinson**

The ED reviewed the results of the Membership Survey, and discussed giving a deadline to apply for a SAR wildfire Grant of July 15<sup>th</sup> with an August 1 award date. She also noted that Radon Mitigation will be taking place soon in the SAR Building.

**E. Review of February Action Items- Sarah Thorsteinson**

The Executive Director reviewed the Board Action Items from the previous meeting.

**F. MLS Board Report- Tom Kozlowski**

The MLS is working on new product rollouts including Matrix 360, MLS Touch, and Box MLS. The hope is to roll them out in April and May if all goes well but the Board is working out a few issues. The Board also approved instant fines for bigger fineable offenses so that they would be no need for a Board vote.

**8. New Business**

**A.** The Marketing Committee discussed a digital marketing campaign proposal from the Summit Daily to promote the value of a using a REALTOR. The campaign will include native advertising as well as geo fencing to target the right potential buyers. The Board agreed with the campaign expenditure aslong as it stays within budget. They would also like to see the campaign before it goes out.

**9. Review of Action Items for the June SAR Board meetings.**

**10. Concluding remarks**

**11.** The meeting adjourned at 10:45 am.