



# SAR SNAPSHOT

SUMMIT ASSOCIATION OF REALTORS® • MLS • BOARD OF DIRECTORS

## DECEMBER 2019



**5**  
NEW APPLICATIONS  
DECEMBER 2019

- PRIMARY
- PRIMARY
- PRIMARY
- MLS ONLY
- AFFILIATE

MEMBERSHIP	NAME	OFFICE	LOCATION
PRIMARY	GROSSO, MICHAEL	COLDWELL BANKER MOUNTAIN PROPERTIES	FRISCO, CO
PRIMARY	JOHNSON, JERROD	ERWIN PROPERTIES	BRECKENRIDGE, CO
PRIMARY	VALES, CHRISTIAN	LIV SOTHEBYS	BRECKENRIDGE, CO
MLS ONLY	BACCON, DAVID	8Z	DENVER/KEYSTONE, CO
AFFILIATE	BOYLAN, KEVIN	A KINDER CARPET	SILVERTHORNE, CO

MEMBERSHIP	NAME	OFFICE	LOCATION
PRIMARY	ADIS, LORI	COLORADO HOMES REAL ESTATE CO	FRISCO, CO
PRIMARY	FITZSIMONS, LENA	OMNI RE	FRISCO, CO
MLS ONLY	COULSON, JENNIFER	COLDWELL BANKER DESTINCTIVE PROP	SILVERTHORNE, CO
MLS ONLY	WEBB, MARTIN	RESIDENTIAL REALTY NORTH METRO	COLORADO SPRINGS, CO



**4**  
DROPS  
NOVEMBER 2019

- PRIMARY
- PRIMARY
- MLS ONLY
- MLS ONLY

MEMBERSHIP	NAME	OFFICE	LOCATION
PRIMARY	ADIS, LORI	COLORADO HOMES REAL ESTATE CO	FRISCO, CO
PRIMARY	FITZSIMONS, LENA	OMNI RE	FRISCO, CO
MLS ONLY	COULSON, JENNIFER	COLDWELL BANKER DESTINCTIVE PROP	SILVERTHORNE, CO
MLS ONLY	WEBB, MARTIN	RESIDENTIAL REALTY NORTH METRO	COLORADO SPRINGS, CO

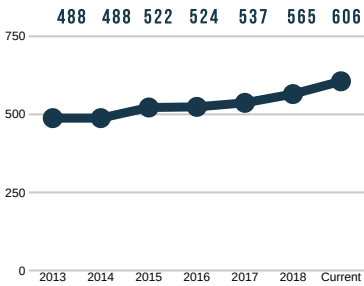
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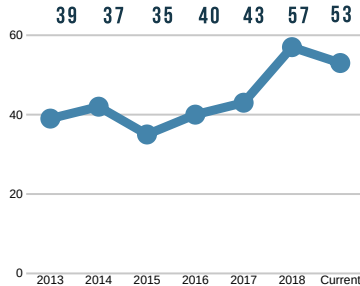


### # MEMBERS 2013-2019

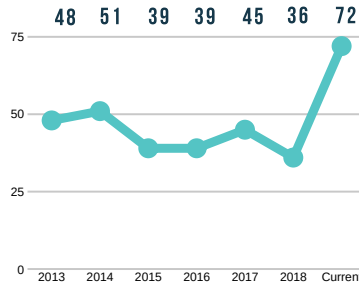
#### PRIMARY MEMBERS



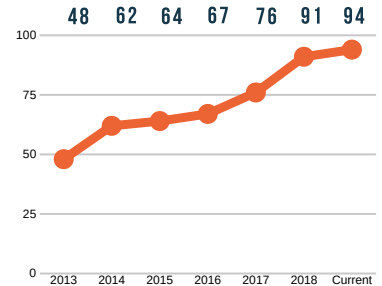
#### SECONDARY MEMBERS



#### MLS ONLY

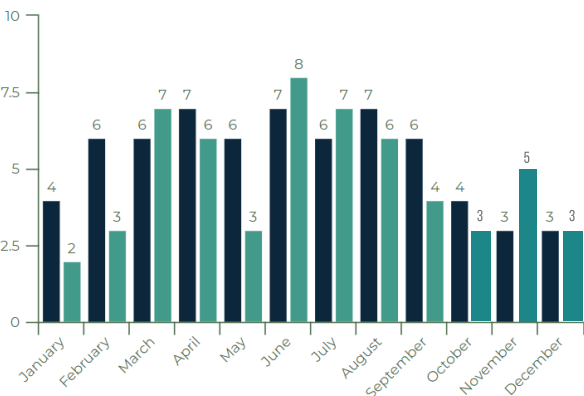


#### AFFILIATE MEMBERS



### # NEW MEMBERS MONTHLY 2018/2019

PRIMARY & SECONDARY MEMBERS ● 2018 ● 2019  
TOTAL THROUGH CURRENT MONTH: 65/2018 57/2019

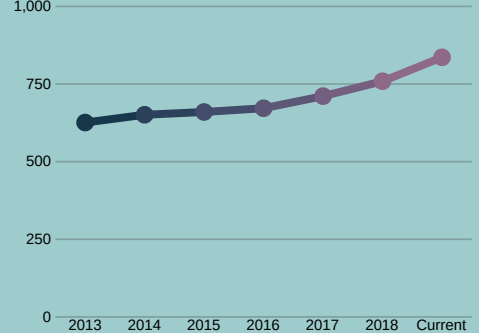


### MEMBERSHIP REPORT

2013-CURRENT

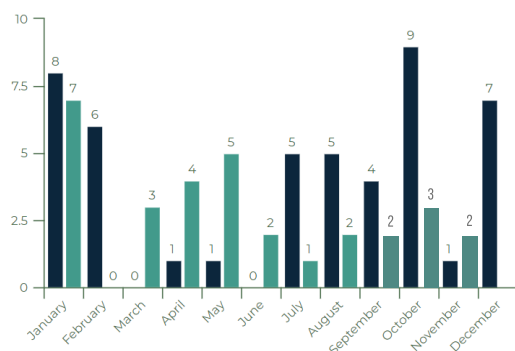
208: UNLICENSED ADMIN CURRENT

626 651 660 672 711 759 836



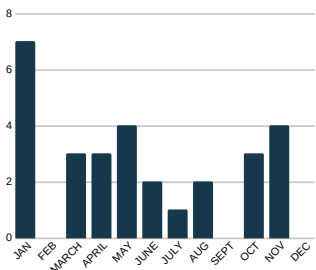
### # DROPS MONTHLY 2018/2019

PRIMARY & SECONDARY MEMBERS ● 2018 ● 2019  
TOTAL THROUGH PAST MONTH: 40/2018 31/2019

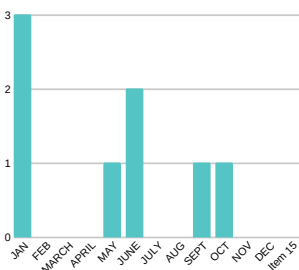


### # DROPS 2019

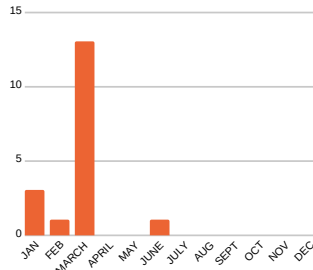
#### PRIMARY & SECONDARY MEMBERS



#### MLS ONLY



#### AFFILIATE MEMBERS





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## DECEMBER 2019



### EDUCATION/EVENTS

UPCOMING

DATE	CLASS	REGISTERED
12/10/19	NEW MEMBER MLS TRAINING	9
12/11/19	ANNUAL COMMISSION UPDATE	29
12/11/19	CODE OF ETHICS	28
12/13/19	PIZZA & POLITICS: STATE PREVIEW	24

PAST

DATE	CLASS	ATTENDANCE
11/19	NEW MEMBER ORIENTATION	16
11/19	SUMMIT WILDFIRE EDUCATION	28
12/04	SUMMIT AREA CONTRACTS	36



### MLS UPDATE:



#### MESSAGE OF THE DAY:

- DISCOVER MLS-TOUCH WEBINAR OPPORTUNITY
- BRAND & SHARE WITH MLS TOUCH - WEBINAR OPPORTUNITY
- DO YOU OWN THE RIGHTS TO THAT PHOTO?
- DISCOVER MLS-TOUCH WEBINAR OPPORTUNITY
- SAR OFFICE - HOLIDAY CLOSURE
- DISCOVER MLS-TOUCH WEBINAR OPPORTUNITY
- MARKETING A LISTING? YOU NEED TO READ THIS!
- MATRIX QUICK TIP - MODIFY AUTO EMAIL CRITERIA



#### MLS VIOLATIONS:

- 45 NOTIFIED/CORRECTED
- 4 SYSTEM CORRECTED
- 9 REPORTED NOT VALID
- 8 LISTING CORRECTIONS



#### TECH HELPLINE:

- TBD HELP CALLS



#### CLARITY RISK REMEDIATION:

- 16 ENTERED
- 4 DROPPED



#### RETS FEEDS:

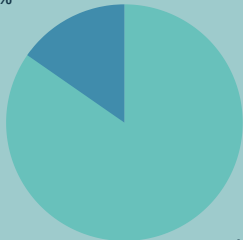
- 1 3RD PARTY DROPPED
- 165 3RD PARTY TOTAL
- 2 OLOS ADDED
- 4 OLOS DROPPED
- 237 OLOS TOTAL
- 17 TRESTLE IDX-RETS ADDED
- 0 TRESTLE IDX-RETS DROPPED
- 80 TRESTLE IDX-RETS TOTAL
- 14 TRESTLE IDX-WEBAPI ADDED
- 20 TRESTLE IDX - WEBAPI TOTAL
- 1 TRESTLE 3RD PARTY
- 0 TRESTLE VOW-RETS



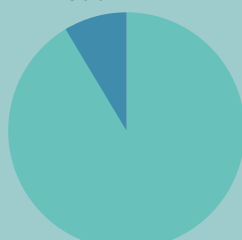
### MLS STATS:

- 254 LISTING TRANSACTIONS
- 254 PURCHASE TRANSACTIONS
- 508 CROSS PROP TRANSACTIONS
- 46 NON-BOARD SALES
- 47 PENDING POCKET LISTINGS
- 12 SOLD POCKET LISTINGS

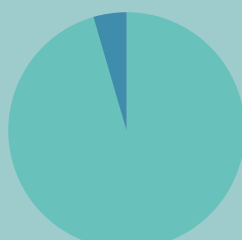
Non-Board Sales  
15.3%



Pending Sales  
8.6%



Sold Listings  
4.5%

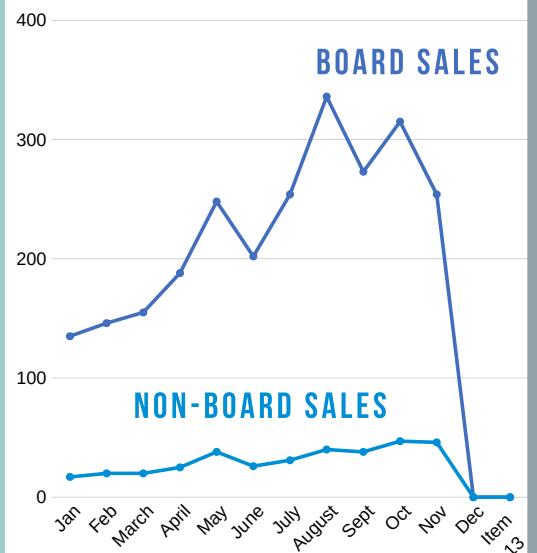


Board Sales  
84.7%

Pending Pocket  
91.4%

Sold Pocket  
95.5%

### TRANSACTIONS 2019



### POLITICAL: