



SAR SNAPSHOT

SUMMIT REALTORS® • MLS • BOARD OF DIRECTORS

NOVEMBER 2020

NEW MEMBER APPLICATIONS

OCTOBER 2020



REACTIVATING-->

10

MEMBERSHIP	NAME	OFFICE	LOCATION
PRIMARY	WELLS, DAVID (TAYLOR)	KELLER WILLIAMS TOP OF THE ROCKIES	BRECKENRIDGE, CO
PRIMARY	LAPORTE, CHRISTINA	COLDWELL BANKER MOUNTAIN PROPERTIES	FRISCO, CO
PRIMARY	HAQUE, ROBERT	SUFER SMITH & FRAMPTON	FRISCO, CO
PRIMARY	PETERSON, JEFFREY	GUARANTEED APPRAISAL SERVICES	LITTLETON, CO
PRIMARY	KAHALE, LOUIE	ADI REALTY, LLC	BRECKENRIDGE, CO
SECONDARY	EMERY, KERI	EXP REALTY LLC - RESORT EXPERTS	FRISCO, CO
AFFILIATE	WILLIAMS, KAY	THE REAL ESTATE BOOK	COLORADO SPRINGS, CO
AFFILIATE	PASCH, KELLEY	OLD REPUBLIC HOME PROTECTION	SAN RAMON, CA
MLS-ONLY	HICKS, KRIS	BASHMAN INVESTMENTS	DENVER, CO
MLS-ONLY	SCHWANENFELD, ERIC	KELLER WILLIAMS MOUNTIN PROPERTIES	LEADVILLE, CO

MEMBERSHIP	NAME	OFFICE	LOCATION
PRIMARY	FARRUGGIA, KRISTINA	HOMESMART REALTY GROUP	GREENWOOD VILLAGE, CO

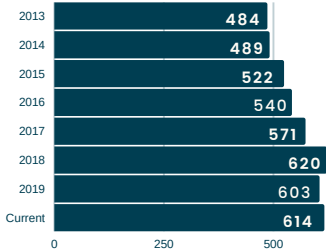
MEMBER DROPS OCTOBER 2020



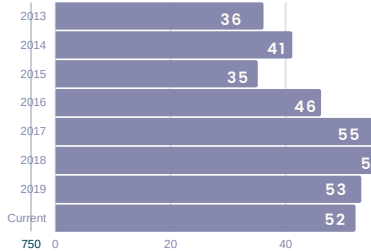
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MEMBERS 2013-2020

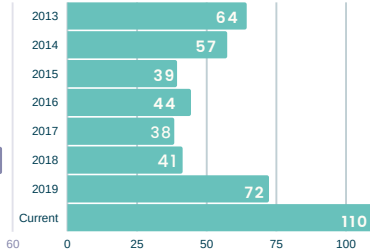
PRIMARY MEMBERS



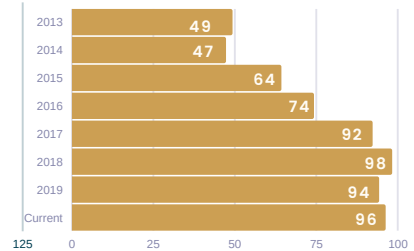
SECONDARY MEMBERS



MLS ONLY



AFFILIATE MEMBERS

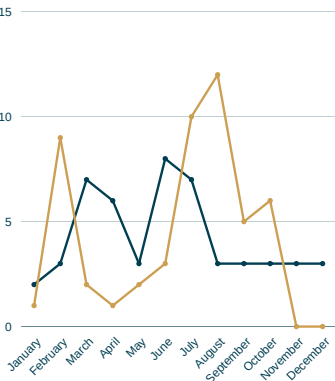


NEW MEMBERS MONTHLY 2019/2020

PRIMARY & SECONDARY MEMBERS

TOTAL THROUGH LAST MONTH:

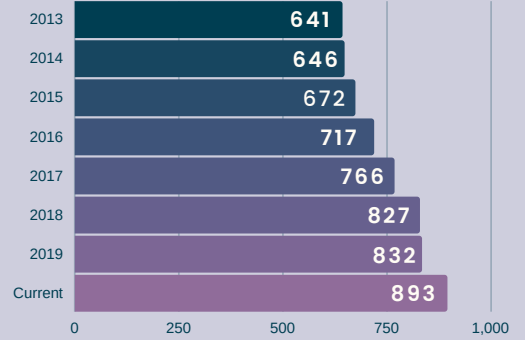
3/2019
6/2020



MEMBERSHIP REPORT

211: UNLICENSED ADMIN CURRENT

2013-CURRENT



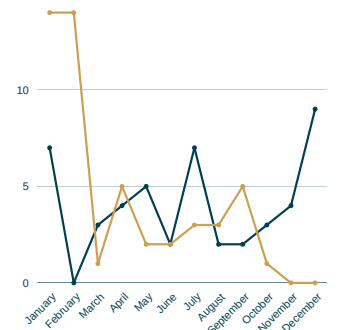
DROPS 2020

DROPS MONTHLY 2019/2020

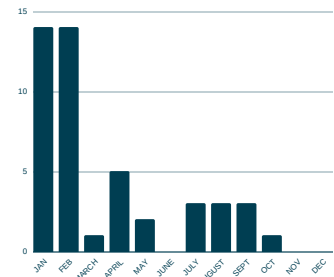
PRIMARY & SECONDARY MEMBERS

TOTAL THROUGH PAST MONTH:

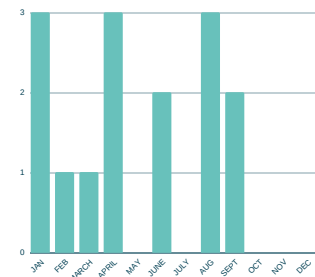
33/2019
50/2020



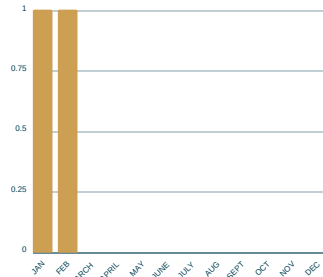
PRIMARY & SECONDARY MEMBERS



MLS ONLY



AFFILIATE MEMBERS



NOVEMBER 2020

*ALL CLASSES ARE ONLINE ONLY AT THIS TIME



EDUCATION & EVENTS

UPCOMING

DATE	COURSE	REGISTERED
11/11	SUMMIT AREA FINANCE	6
11/17	1031 TAX-DEFERRED EXCHANGES	TBD
11/18	NEW MEMBER ORIENTATION (PT. 1)	5
12/9	ETHICS - CYCLE 6	9
12/9	2020 ACU	11

PAST

DATE	COURSE	ATTENDED
10/27	SOCIAL MEDIA TIPS, TRICKS AND SHORTCUTS	22
10/29	SUMMIT COUNTY THEN & NOW - LIVE -->CANCELLED	0
11/3	SAR INDUSTRY PARTY (SIP)	106



MLS UPDATE

MESSAGE OF THE DAY:

- MARKETING A PROPERTY? NEW POLICY IMPLEMENTING MAY 1
- NOVEMBER WEBINARS & ADDITIONAL LEARNING MATERIAL
- DO YOU HAVE A BOOKMARK TO SSO?
- SAR INDUSTRY PARTY 11/3/20
- MULTIPLE OFFERS-BEING PROFESSIONAL
- MLS TOUCH RELEASE OCT 14
- OCTOBER WEBINARS & ADDITIONAL LEARNING MATERIAL
- SUPRA - BLUETOOTH ERROR ISSUE
- SEPTEMBER 2020 STATISTICS ARE AVAILABLE



MLS VIOLATIONS:

- 36 NOTIFIED/CORRECTED
- 2 SYSTEM CORRECTED
- 4 REPORTED NOT VALID
- 11 LISTING CORRECTIONS



CLARITY RISK REMEDIATION:

- 4 ENTERED
- 4 DROPPED

RETS FEEDS:

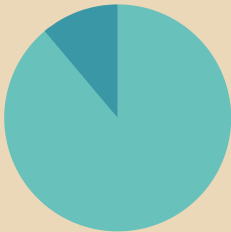
- 3 OLOS ADDED
- 0 OLOS DROPPED
- 274 OLOS TOTAL
- 5 TRESTLE IDX-RETS ADDED
- 1 TRESTLE IDX-RETS DROPPED
- 168 TRESTLE IDX-RETS TOTAL
- 1 TRESTLE IDX-WEBAPI ADDED
- 45 TRESTLE IDX - WEBAPI TOTAL
- 3 TRESTLE 3RD PARTY
- 1 TRESTLE VOW-RETS



MLS STATS

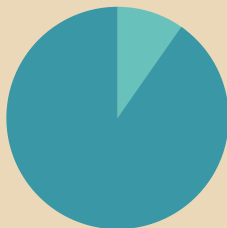
- 536 LISTING TRANSACTIONS
- 536 PURCHASE TRANSACTIONS
- 1072 CROSS PROP TRANSACTIONS
- 61 NON-BOARD SALES
- 88 PENDING POCKET LISTINGS
- 42 SOLD POCKET LISTINGS

Non-Board Sales
11.1%



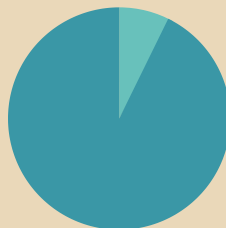
Board Sales
88.9%

Pending Pocket
9.7%



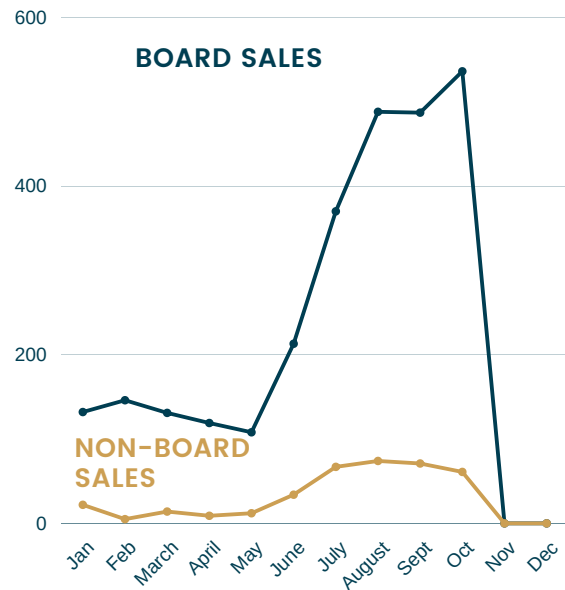
Pending Sales
90.3%

Sold Pocket
7.3%



Pending Sales
92.7%

TRANSACTIONS 2020



POLITICAL

Nov. 3 ELECTION DAY

